Paul Rodriguez

CONTACT

- paul@prodriguez.dev
- 312-927-2477
- Denver, CO
- www.prodriguez.dev
- linkedin.com/prodriguez-dev

TECHNICAL SKILLS

- Cloud Computing
- AWS
- CI/CD
- API Design
- Web Performance Optimization
- Salesforce
- React.js
- Next.js
- TypeScript
- JavaScript
- HTML
- CSS
- CSS Modules
- Node.js
- Redux Saga
- Git
- Framer Motion

CREATIVE SKILLS

- Solution Design
- System Architecture
- Public Speaking
- Technical Writing
- UX/UI Design
- Data Visualization

PROGRAMS

- VS Code
- Docker
- JIRA
- Confluence
- AWS Console
- Postman
- Figma
- Adobe Creative Suite
- WordPress

LANGUAGES

- English
- Spanish

FRONT-END WEB DEVELOPER | SOLUTION ARCHITECT | SOLUTIONS ENGINEER

PROFESSIONAL SUMMARY

Results-driven Solutions Engineer with deep expertise in front-end development using React.js, Next.js, and TypeScript. Skilled in architecting scalable, user-centric systems that drive business innovation. Strong history of cross-functional collaboration, maintaining a 98% client retention rate through effective stakeholder management. Combines technical acumen with strategic vision to consistently deliver high-impact business solutions. Passionate about technology accessibility, volunteering to make tech fun and approachable for senior citizens in our fast-paced digital world.

PROFESSIONAL EXPERIENCE

Front-End Developer
Great Jakes

- Modernized custom websites for global law firms using React, TypeScript, and SASS, boosting annual output by 250% and ensuring cross-device compatibility for 1000+ daily visitors.
- Implemented reusable components, CSS Modules, and Husky for code quality, streamlining development and improving maintainability.
- Upgraded core technologies including React 17, React Router 5, and integrated Redux Saga for efficient state management.
- Enhanced UX with modern libraries like Framer Motion, improved performance with dayjs, and added GA4 analytics for data-driven improvements.

Founder, Solution Architect, Creative Director
Smart Code Shop

- Founded Smart Code Shop specializing in small business technology solutions including custom websites and applications.
- Grew client base by 50% in the first year through scalable tech solutions that reduced project turnaround times.
- Directed creative projects, boosting brand engagement by 250% with compelling brand identities and impactful digital solutions.

Lead Frontend Developer
Dish Network

- Redesigned Black Friday/Cyber Monday strategy, boosting sales 164% from $220K to $582K with targeted campaigns and UX enhancements.
- Spearheaded OnTech's Shopify components, leading to the first successful new business line at Dish Network in its first year.
- Supervised and coded DCO HTML5 banners, increasing conversions by 200% with advanced animations and optimized code.

Senior Web Developer, Designer
Denver Print Company

- Utilized as a creative partner, contributing to brand positioning and marketing collateral, including infographic signage for Denver Comic Con, which increased brand visibility and engagement.

Senior Web Developer, Designer
Graphik Creative

- Engineered and deployed WordPress and E-Commerce websites using PHP, HTML, CSS, and JavaScript, enhancing functionality through strategic plugin integration.

EDUCATION

Galvanize, Inc.
- Full-Stack Web Development Immersive

University of Illinois
- BFA - Graphic Design

CERTIFICATIONS

Salesforce
- Certified Salesforce Administrator
- Certified Salesforce Developer